

TIME STATION	ADULTS										TEENS		CHILDREN	
	18- 24 000 PCT	18- 24 000 PCT	18- 24 000 PCT	18- 24 000 PCT	18- 24 000 PCT	18- 24 000 PCT	18- 24 000 PCT	18- 24 000 PCT	18- 24 000 PCT	18- 24 000 PCT	18- 24 000 PCT	18- 24 000 PCT	18- 24 000 PCT	18- 24 000 PCT
9AM-NOON														
WRC 4														
WTTG 5														
WJLA 7	1	1								1	1	1	1	4
WUSA 9														
WDCA 20										1	1	1		
WETA 26														
WSIT 42														
WMOD 48	10	8	10	9	7	9	5	6	5	6	25	12	18	13
W64B 64														
MISC 96														
HUT/PUT	12	10	11	10	7	9	5	6	5	6	27	13	20	14
NOON-4PM														
WRC 4														
WTTG 5	2	2	2	2	2	3					3	1	3	2
WJLA 7														
WUSA 9	1	1	1	1	1	1					1	1	1	1
WDCA 20														
WETA 26														
WSIT 42														
WMOD 48	37	30	33	30	22	29	26	33	27	32	42	20	29	21
W64B 64	3	2	3	3	2	3	3	4	3	4	5	2	2	1
MISC 96	3	3	2	2	2	3	1	1	1	1	2	1	2	1
HUT/PUT	45	36	40	36	26	34	30	38	31	37	53	26	35	25
1PM-6PM														
WRC 4														
WTTG 5	2	2	2	2	2	3					3	1	2	1
WJLA 7														
WUSA 9	1	1	1	1	1	1					1	1	1	1
WDCA 20														
WETA 26														
WSIT 42														
WMOD 48	45	36	40	36	28	37	30	38	31	37	56	27	39	28
W64B 64	6	5	5	5	1	1	5	6	5	6	8	4	2	1
MISC 96	2	2	1	1	1	1	1	1	1	1	2	1	2	1
HUT/PUT	56	45	49	45	33	43	35	44	37	44	72	35	47	34
4PM-7PM														
WRC 4														
WTTG 5	1	1	1	1	1	1					1	1	1	1
WJLA 7														
WUSA 9	2	2	2	2	1	1	1	1	1	1	2	1	1	1
WDCA 20														
WETA 26														
WSIT 42														
WMOD 48	46	37	42	38	30	39	30	38	32	38	76	37	52	37
W64B 64	10	8	8	7	2	3	8	10	8	10	12	6	5	4
MISC 96	1	1	1	1	1	1	1	1	1	1	1	1	1	1
HUT/PUT	60	48	52	47	35	46	38	48	40	48	96	47	63	45
7PM-11PM														
WRC 4														
WTTG 5														
WJLA 7														
WUSA 9	1	1	1	1			1	1	1	1	2	1	2	1
WDCA 20														
WETA 26														
WSIT 42														
WMOD 48	34	27	33	30	23	30	24	30	24	29	86	32	45	32
W64B 64	8	7	5	5	5	5	5	6	5	6	10	5	5	4
MISC 96	3	2	3	3	2	3	2	3	2	2	5	2	3	2
HUT/PUT	47	38	41	37	26	34	30	38	31	37	85	41	56	40

TIME STATION PROGRAM	SETS TO SHARE	HOUSEHOLD NUM RGS 000 PCT	TOT PER NUM RGS 000 PCT	DEMOGRAPHICS									
				18+		18-49		50-64		65-74		75-94	
				NUM RGS	000 PCT	NUM RGS	000 PCT	NUM RGS	000 PCT	NUM RGS	000 PCT	NUM RGS	000 PCT
9:00AM - MIDNIGHT													
WRC 4	2	1 1	1	1	1								
WTTG 5	5	2 2	9 3	1	1								
WJLA 7						1	1	1	1	1	2		
WUSA 9													
WDCA 20	2	1 1	2 1										
WETA 26			2 1										
WSIT 42			1										
WNOO 48	76	32 34	61 19	29	24	25	26	16	26	18	25	20	25
WB4B 64	10	4 4	7 2	3	3	3	3	2	3	3	4	3	4
MISC 96	2	1 1	3 1	1	1	1	1	1	1	1	1	1	1
HUT/PUT	100	42 44	88 28	35	30	30	31	19	30	22	30	24	30
10:00 A.M. - 6:00 P.M.													
WRC 4			1	1	1								
WTTG 5	6	2 2	10 3	1	1								
WJLA 7						1	1	1	1	1	2		
WUSA 9													
WDCA 20			2 1										
WETA 26			2 1										
WSIT 42			1										
WNOO 48	78	28 29	48 15	24	20	21	22	14	22	15	21	17	21
WB4B 64	11	4 4	6 2	2	2	2	2	1	2	2	3	2	3
MISC 96	3	1 1	2 1	29	24	25	26	17	27	18	25	20	25
HUT/PUT	100	34 36	73 23	29	24	25	26	17	27	18	25	20	25
9:00 A.M. - 4:00 P.M.													
WRC 4			1	1	1								
WTTG 5	4	1 1	5 2	1	1								
WJLA 7						1	1	1	1	1	2		
WUSA 9			3 1										
WDCA 20			1										
WETA 26													
WSIT 42													
WNOO 48	80	18 19	28 9	15	13	13	13	10	16	9	12	10	13
WB4B 64	4	1 1	2 1	1	1	1	1	1	2	1	1	1	1
MISC 96	4	1 1	2 1	1	1	1	1	1	2	1	1	1	1
HUT/PUT	100	22 23	43 14	18	15	16	17	11	18	11	15	12	15
7:00 P.M. - 10:30 P.M.													
WRC 4	1	1 1	2 1	1	1								
WTTG 5	4	3 3	7 2	1	1								
WJLA 7	1	1 1	2 1			1	1	1	2			1	1
WUSA 9	1	1 1	1										
WDCA 20	1	1 1	2 1	1	1	1	1			1	1	1	1
WETA 26			1										
WSIT 42													
WNOO 48	74	50 53	105 33	49	41	42	43	27	43	31	42	33	42
WB4B 64	12	8 8	14 4	5	5	5	5	3	5	5	7	6	8
MISC 96	4	3 3	7 2	1	1	1	1	1	2	1	1	1	1
HUT/PUT	100	71 75	142 45	80	51	51	53	32	51	39	53	42	53
7:00 P.M. - 11:00 P.M.													
WRC 4	2	1 1	2 1	1	1								
WTTG 5	3	2 2	7 2	1	1								
WJLA 7	2	1 1	2 1			1	1	1	2			1	1
WUSA 9	2	1 1	1										
WDCA 20	2	1 1	2 1	1	1	1	1						
WETA 26			1										
WSIT 42													
WNOO 48	74	48 51	100 32	46	39	39	40	26	41	29	40	31	39
WB4B 64	11	7 7	13 4	6	5	5	5	3	5	5	7	6	8
MISC 96	5	3 3	6 2	1	1	1	1	1	2	1	1	1	1
HUT/PUT	100	68 72	135 43	56	47	48	50	30	48	35	49	39	49

TIME STATION	TEEN										ADULTS				TEENS		CHILDREN	
	13-17 HUT PUT 000 PCT	18-24 HUT PUT 000 PCT	25-34 HUT PUT 000 PCT	35-44 HUT PUT 000 PCT	45-54 HUT PUT 000 PCT	55-64 HUT PUT 000 PCT	65-74 HUT PUT 000 PCT	75-84 HUT PUT 000 PCT	85-94 HUT PUT 000 PCT	95-104 HUT PUT 000 PCT	13-17 HUT PUT 000 PCT	18-24 HUT PUT 000 PCT	25-34 HUT PUT 000 PCT	35-44 HUT PUT 000 PCT	13-17 HUT PUT 000 PCT	18-24 HUT PUT 000 PCT	25-34 HUT PUT 000 PCT	35-44 HUT PUT 000 PCT
9AM-MID																		
WRC 4																		
WTTG 5																		
WJLA 7																		
WUSA 9																		
WDCA 20																		
WETA 26																		
WSIT 42																		
WMOD 48																		
WG4B 64																		
MISC 96																		
HUT/PUT																		
10AM-6PM																		
WRC 4																		
WTTG 5																		
WJLA 7																		
WUSA 9																		
WDCA 20																		
WETA 26																		
WSIT 42																		
WMOD 48																		
WG4B 64																		
MISC 96																		
HUT/PUT																		
9AM-4PM																		
WRC 4																		
WTTG 5																		
WJLA 7																		
WUSA 9																		
WDCA 20																		
WETA 26																		
WSIT 42																		
WMOD 48																		
WG4B 64																		
MISC 96																		
HUT/PUT																		
7PM-1030P																		
WRC 4																		
WTTG 5																		
WJLA 7																		
WUSA 9																		
WDCA 20																		
WETA 26																		
WSIT 42																		
WMOD 48																		
WG4B 64																		
MISC 96																		
HUT/PUT																		
7PM-11PM																		
WRC 4																		
WTTG 5																		
WJLA 7																		
WUSA 9																		
WDCA 20																		
WETA 26																		
WSIT 42																		
WMOD 48																		
WG4B 64																		
MISC 96																		
HUT/PUT																		

STATION	PROGRAM	MON-FRI		TOT PER		18-24		25-34		35-44		45-54	
		NUM	PCT	NUM	PCT	NUM	PCT	NUM	PCT	NUM	PCT	NUM	PCT
W64B	30 MINTOS CN JORGE												
W64B	A CAMA CON PORCEL												
W64B	AMANTE ENFREDO ENGA	9	9	22	7	7	6	7	7	1	2	7	10
W64B	ANGELICA, MI VIDA	1	1	1		1	1	1	1	1	2	1	1
W64B	ASTROS Y ESTRELLAS	2	2	3	1								
W64B	CBS TELENOTICIAS	1	1	1									
W64B	CHQUITICAS ANGELE												
W64B	CINE DEL DOMINGO	5	5	13	4	7	6	3	3	3	5	3	4
W64B	CINE DEL JUEVES	1	1	1									
W64B	CINE EN SU CASA	2	2	3	1	1	1	1	1	1	2	1	1
W64B	CINE MUN D/UNISPAN												
W64B	CINE MUNDO D												
W64B	CINE MUNDO S												
W64B	CINE MUNDO V												
W64B	CIUDAD DESNUDA	2	2	3	1								
W64B	CNE D LA MANANA I												
W64B	CON TODO EL ALMA	7	7	11	3	5	4	5	5	3	5	4	5
W64B	CONFIRMADO												
W64B	DOMINGO MILLON I	8	8	19	6	10	8	5	5	5	8	5	7
W64B	EL Y ELLA	3	3	5	2	2	2	2	2	2	3	2	3
W64B	FUTBOL TELEMUNDO	8	8	18	6	8	7	5	5	3	5	5	7
W64B	GRAN CINE MEXICANO	6	6	10	3	6	5	6	6	4	6	6	8
W64B	HOLLYWOOD D F	7	7	8	3	5	4	5	5	3	5	5	7
W64B	INDIO TAIROBI	2	2	3	1	1	1	1	1	1	1	1	1
W64B	INGLES SIN BARRERA	2	2	3	1	1	1	1	1	1	1	1	1
W64B	JA JA JA	11	12	17	5	7	6	7	7	6	10	7	10
W64B	JOHNNY CANALES	4	4	6	2	4	3	4	4	4	6	4	5
W64B	KOLITAS												
W64B	LA HORA LUNATICA	2	2	4	1	1	1	1	1	1	2	1	1
W64B	LA PALOMA	3	3	5	2	2	2	2	2	2	3	2	3
W64B	LO MEJOR DE SEVCEC												
W64B	LO MUR PURO LOCO	10	11	18	6	8	7	5	5	3	5	5	7
W64B	LUZEN PROMOTIONS	1	1	1		1	1	1	1			1	1
W64B	LUZEN/UNISPAN												
W64B	MATINEE DEL SABADO	3	3	5	2	3	3	3	3			3	4
W64B	MECANICA FACIL												
W64B	MEJORANDO SU HOGAR	3	3	5	2	2	2	2	2			2	3
W64B	MJR PORCEL												
W64B	NADA PERSONAL	10	11	17	5	6	5	6	6	3	5	6	8
W64B	NATL MKRTG MEDIA												
W64B	NATL MED/UNISPAN												
W64B	NATL MEDIA/UNISPA												
W64B	NUESTRAS RAICES	2	2	3	1	1	1	1	1			1	1
W64B	OCURRIO ASI	12	13	22	7	7	6	7	7	5	8	5	7
W64B	OCURRIO ASI N	10	11	19	6	7	6	7	7	1	2	7	10
W64B	PADRISIMO	8	8	19	6	10	8	5	5	5	8	5	7
W64B	PAID PROGRAM												
W64B	PLACAS	7	7	10	3								
W64B	PORCEL/UNISPAN												
W64B	PURO LOCO	9	9	22	7	7	6	7	7	1	2	7	10
W64B	PURO TEJANO	3	3	5	2	2	2	2	2	3	5	2	3
W64B	RVNTN DE LA RISA	10	11	18	6	8	7	5	5	3	5	5	7

PROGRAM	TEEN										ADULTS				TOTAL		CHALLENGE	
	18-24	25-34	35-44	45-54	55-64	65-74	75-84	85-94	95-104	105-114	115-124	125-134	135-144	145-154	155-164	165-174	175-184	185-194
30 MINTOS CN JORGE A CAMA CON PORCEL AMANTE ENREDO ENGA ANGELICA, MI VIDA	7	6	7	6	7	9	7	9	7	8	13	6	8	6	2	8	6	12
ASTROS Y ESTRELLAS CBS TELENOTICIAS CHIKITICAS ANGELE CINE DEL DOMINGO	3	2	3	3	3	4	3	4	3	4	3	1	3	2				
CINE DEL JUEVES CINE EN SU CASA CINE MUN D/UNISPAN CINE MUNDO D	1	1	1	1	1	1	1	1	1	1	1	1	2	1				
CINE MUNDO S CINE MUNDO V CIUDAD DESNUDA CNE D LA MANANA I	3	2	3	3	2	3	3	4	3	4	3	1	2	1				
CON TODO EL ALMA CONFIRMADO DOMINGO MILLON I EL Y ELLA	4	3	4	4	2	3	4	5	4	5	9	4	5	4			1	2
FUTBOL TELEMUNDO GRAN CINE MEXICANO HOLLYWOOD D F INDIO TAIROBI	10	8	8	7	3	4	8	10	8	10	12	6	6	4				
INGLES SIN BARRERA JA JA JA JOHNNY CANALES KOLITAS	2	2	2	2	7	9	5	6	5	6	3	1	13	9				
LA HORA LUNATICA LA PALOMA LO MEJOR DE SEVCEC LO MJR PURO LOCO	3	2	1	1	1	1	1	1	1	1	3	1	2	1				
LUZEN PROMOTIONS LUZEN/UNISPAN MATINEE DEL SABADO MECANICA FACIL	11	9	8	7	2	3	8	10	8	10	13	6	5	4				
MEJORANDO SU HOGAR MJR PORCEL NADA PERSONAL NATL MARKTG MEDIA	1	1	1	1			1	1	1	1	1							
NATL MED/UNISPAN NATL MEDIA/UNISPA NUESTRAS RAICES OCURRIO ASI	2	2	2	2			2	3	2	2	5	2						
OCURRIO ASI N PADRISIMO PAID PROGRAM PLACAS	3	2	3	3			3	4	3	4	5	2						
PORCEL/UNISPAN PURO LOCO PURO TEJANO RVNTN DE LA RISA	10	8	10	9	5	7	9	11	9	11	15	7	8	6			1	2
	2	2	2	2	8	10	2	3	2	2	3	1	12	9	1	4	1	2
	12	10	7	6	7	9	7	9	7	8	13	6	8	6				
	9	7	5	5	5	6	5	6	5	6	10	5	5	4				
	10	8	10	9	7	9	10	13	10	12	10	5	7	5				
	7	6	7	6	7	9	7	9	7	8	13	6	8	6	2	8	6	12
	3	2	3	3	3	4	3	4	3	4	5	2	5	4				
	11	9	8	7	2	3	8	10	8	10	13	6	5	4				

[illegible]

[illegible]

STATION	PROGRAM	HOUSEHOLD		TOT PER		*****				*****			
		NUM	RTE	NUM	RTE	18+	18-48	18-48	18-48	48-64	48-64	64-74	64-74
		000	PCT	000	PCT	000	PCT	000	PCT	000	PCT	000	PCT
WMDO	A TRAVES DEL VID R												
WMDO	A TRAVES DEL VIDEO	40	42	74	23	24	20	24	25	16	26	21	29
WMDO	AL DERECHO Y DERBE												
WMDO	AMOR GIGANTE	28	29	64	20	27	23	25	26	17	27	18	25
WMDO	ANABEL												
WMDO	BELLEZA/TU Y YO R	21	22	31	10	7	6	5	5	5	8	4	5
WMDO	BIENVENIDOS												
WMDO	BIENVENIDOS R	38	40	74	23	23	19	19	20	15	24	10	14
WMDO	CALIENTE DOM	26	27	38	11	19	16	19	20	13	21	13	18
WMDO	CALIENTE SAB	26	27	40	13	15	13	15	16	11	18	11	15
WMDO	CANAVERAL PASIONES	53	56	113	36	53	45	45	47	29	46	34	47
WMDO	CASOS DE VIDA REAL												
WMDO	CHESPIRITO	4	4	12	4	3	3	3	3	2	3	2	3
WMDO	COMPLICES FAMILIA	22	23	40	13	19	16	17	18	10	16	13	18
WMDO	COMPLICES/MOREL R												
WMDO	CONTROL DOM	24	25	30	9	20	17	20	21	13	21	14	19
WMDO	CONTROL SAB	29	31	46	15	17	14	17	18	13	21	12	16
WMDO	CRISTINA	42	44	73	23	43	36	34	35	22	35	25	34
WMDO	CRISTINA ED ESP	29	31	51	16	17	14	15	16	9	14	11	15
WMDO	CRISTINA ED ESP R												
WMDO	CRISTINA R												
WMDO	DE PELICULA	51	54	80	25	33	28	32	33	22	35	27	37
WMDO	DIVINA OBSESION	15	16	20	6	17	14	14	14	10	16	10	14
WMDO	DOMINGO DEPORTIVO	40	42	59	19	8	7	7	7	5	8	6	8
WMDO	DR. CANDIDO PEREZ	7	7	16	5	6	5	6	6	3	5	4	5
WMDO	EL CHAVO	2	2	8	3	1	1	1	1	1	2	1	1
WMDO	EL INDIJO TAIROBI			1									
WMDO	EL MENSAJERO	8	8	10	3	6	5	5	5	3	5	3	4
WMDO	FUERA DE SERIE												
WMDO	FUERA DE SERIE R	32	34	47	15	18	15	15	16	13	21	10	14
WMDO	HOY CON DANIELA												
WMDO	LA CUCHUFLETA	35	37	49	15	28	24	27	28	17	27	22	30
WMDO	LA PICARA SONADORA	18	17	24	8	18	15	15	16	11	18	10	14
WMDO	LA PINATA LOCA D	7	7	10	3	4	3	4	4	3	5	3	4
WMDO	LA PINATA LOCA S	18	19	27	9	12	10	12	12	9	14	9	12
WMDO	LA SANTA MISA												
WMDO	LENTE LOCO	25	26	37	12	13	11	11	11	8	13	7	10
WMDO	LENTE LOCO R												
WMDO	LO MJR LENTE LOCO												
WMDO	MARIA LA DL BARRIO	53	56	116	37	59	50	49	51	32	51	37	51
WMDO	MJR LENT/DERECHO												
WMDO	MORELIA	15	16	18	6	15	13	14	14	10	16	10	14
WMDO	MORELIA R												
WMDO	NOCHE DE CINE	1	1	1		1	1	1	1	1	2		
WMDO	NOCHE DE PELICULA	1	1	2	1	1	1	1	1			1	1
WMDO	NOTI UNI N/DANIELA												
WMDO	NOTICIAS 48	52	55	101	32	40	34	31	32	18	29	25	34
WMDO	NOTICIAS 48 R												
WMDO	NOTICIERO UNI	66	69	155	49	67	57	55	57	34	54	43	59
WMDO	NOTICIERO UNI N	4	4	6	2	3	3	3	3	2	3	2	3
WMDO	NOTICIERO UNI N R	1	1	1		1	1	1	1				
WMDO	NSTRA BELLZA FIN	23	24	43	14	19	16	17	18	11	18	12	16

PROGRAM	TEEN										ADULTS				TEENS		CHILDREN	
	18-24 NUM 000	18-24 RTR PCT	18-24 NUM 000	18-24 RTR PCT	25-34 NUM 000	25-34 RTR PCT	25-34 NUM 000	25-34 RTR PCT	25-34 NUM 000	25-34 RTR PCT	35-49 NUM 000	35-49 RTR PCT	35-49 NUM 000	35-49 RTR PCT	18-24 NUM 000	18-24 RTR PCT	2-11 NUM 000	2-11 RTR PCT
A TRAVES DEL VIDEO A TRAVES DEL VIDEO AL DERECHO Y DERBE AMOR GIGANTE	42	34	38	35	28	37	29	37	31	37	62	30	44	32	3	12	5	10
ANABEL	29	23	26	24	18	24	20	25	21	25	51	25	34	24	5	19	3	6
BELLEZA/TU Y YO R	18	14	17	16	11	14	14	18	14	17	22	11	15	11	6	23		
BIENVENIDOS BIENVENIDOS R	46	37	39	36	26	34	29	37	33	39	57	28	41	29	6	23		
CALIENTE DOM	14	11	14	13	10	13	7	9	7	8	33	16	23	17			3	6
CALIENTE SAB	20	16	20	18	14	18	14	18	14	17	35	17	25	18	5	19		
CANAVERAL PASIONES CASOS DE VIDA REAL	45	36	42	38	30	39	30	38	31	37	86	42	59	42	8	31	7	14
CHESPIRITO	1	1	1	1			1	1	1	1	4	2	2	1	2	8	6	12
COMPLICES/FAMILIA COMPLICES/MOREL R	16	13	16	15	11	14	12	15	12	14	32	16	21	15	2	8	4	8
CONTROL DOM	11	9	11	10	7	9	6	8	6	7	30	15	21	15				
CONTROL SAB	21	17	21	19	15	20	15	19	15	18	38	18	28	20	8	31		
CRISTINA	24	19	21	19	15	20	15	19	16	19	55	27	37	27	4	16	4	8
CRISTINA ED ESP	27	22	27	25	18	24	19	24	20	24	42	20	28	20	7	27		
CRISTINA ED ESP R																		
CRISTINA R	39	31	35	32	24	31	25	32	28	33	68	33	46	33	8	31		
DE PELICULA	2	2	2	2	2	3	1	1	1	1	16	8	11	8	1	4	1	2
DIVINA OBSESION	44	35	38	35	26	34	30	38	31	37	45	22	31	22	7	27		
DOMINGO DEPORTIVO																		
DR. CANDIDO PEREZ	3	2	2	2	2	3	1	1	1	1	8	4	5	4	2	8	6	12
EL CHAVO	1	1	1	1							2	1	1	1	1	4	6	12
EL INDIU TAIROBI																		
EL MENSAJERO	3	2	3	3	2	3	3	4	3	4	7	3	5	4	2	8		
FUERA DE SERIE	26	21	26	24	19	25	19	24	19	23	41	20	31	22	4	16		
FUERA DE SERIE R																		
HOY CON DANIELA	17	14	15	14	9	12	12	15	13	15	42	20	25	18	3	12		
LA CUCHUFLETA																		
LA PICARA SONADORA	3	2	2	2	2	3	1	1	1	1	17	8	12	9	2	8	1	2
LA PINATA LOCA D	3	2	3	3	1	1	2	3	2	2	7	3	4	3			3	6
LA PINATA LOCA S	8	6	8	7	6	8	5	6	5	6	20	10	15	11	3	12	5	10
LA SANTA MISA																		
LENTE LOCO	21	17	21	19	15	20	15	19	15	18	31	15	23	17	4	16		
LENTE LOCO R																		
LO MJR LENTE LOCO																		
MARIA LA DL BARRIO	39	31	36	33	26	34	24	30	28	31	85	41	58	42	8	31	11	23
MJR LENT/DERECHO																		
MORELIA	2	2	2	2	2	3	1	1	1	1	16	8	12	9	1	4		
MORELIA R																		
NOCHE DE CINE	1	1	1	1			1	1	1	1	1		1	1				
NOCHE DE PELICULA	1	1	1	1	1	1	1	1	1	1	2	1	1	1				
NOTI UNI N/DANIELA																		
NOTICIAS 48	58	47	53	48	36	47	39	49	41	49	84	41	53	38	3	12		
NOTICIAS 48 R																		
NOTICIERO UNI	77	62	69	63	48	63	52	66	55	65	124	60	82	59	5	19	6	12
NOTICIERO UNI N	3	2	3	3	2	3	2	3	2	2	5	2	4	3				
NOTICIERO UNI N R																		
NSTRA BELLZA FIN	18	14	17	16	13	17	13	16	13	15	35	17	24	17	3	12	4	8

STATION	PROGRAM	HOUSEHOLD		TOT PER		18+		18-49		18-34		25-49		25-54	
		NUM	RTE	NUM	RTE	NUM	RTE	NUM	RTE	NUM	RTE	NUM	RTE	NUM	RTE
		000	PCT	000	PCT	000	PCT	000	PCT	000	PCT	000	PCT	000	PCT
WMDO	NSTRA BELLZA SEMI	7	7	9	3	2	2	2	2	1	2	1	1	1	1
WMDO	NUESTRA FAMILIA														
WMDO	ONDA MAX DOM	25	26	37	12	19	16	19	20	14	22	15	21	15	19
WMDO	ONDA MAX SAB	42	44	72	23	29	24	29	30	22	35	21	29	22	28
WMDO	PAPA SOLTERO	7	7	16	5	6	5	6	6	3	5	4	5	4	5
WMDO	PECADO DE AMOR	21	22	32	10	23	19	19	20	14	22	12	16	13	16
WMDO	PLAZA SESAMO														
WMDO	PRIMER IMPACTO	59	62	139	44	64	54	51	53	32	51	40	55	45	57
WMDO	PRIMER IMPACTO N	29	31	51	16	19	16	14	14	9	14	10	14	12	15
WMDO	PRIMER IMPACTO N-R														
WMDO	PRIMER IMPACTO XTR	1	1	2	1	1	1	1	1	1	2	1	1	1	1
WMDO	SABADO GIGANTE	52	55	116	37	50	42	45	47	29	46	34	47	36	45
WMDO	SABADO GIGANTE R														
WMDO	SENSACIONALISIMO														
WMDO	SENSACIONAL/DANIELA														
WMDO	SIEMPRE EN DOMINGO	50	53	88	28	31	26	31	32	21	33	26	36	26	33
WMDO	SPR SABADO SENSACN	38	40	82	20	29	24	25	26	18	29	18	25	19	24
WMDO	TBA	8	8	15	5	7	6	6	6	4	6	4	5	5	6
WMDO	TBA/CRISTINA R														
WMDO	TELEVIDEO	4	4	4	1	2	2	2	2	1	2	2	3	2	3
WMDO	TEMAS Y DEBATES	10	11	12	4	7	6	7	7	5	8	6	8	6	8
WMDO	TITULARE DEPORTIVO	6	6	9	3	1	1	1	1	1	2	1	1	1	1
WMDO	TU Y YO	54	57	112	35	57	48	49	51	31	49	36	49	39	49
WMDO	TU Y YO R														
WMDO	VARIOUS	16	17	29	9	10	8	8	8	6	10	6	8	6	8

PROGRAM	TEEN										ADULTS				TOTAL		GROSS	
	18-24 000 PCT	25-34 000 PCT	35-44 000 PCT	45-54 000 PCT	55-64 000 PCT	65-74 000 PCT	75-84 000 PCT	85-94 000 PCT	95-104 000 PCT	105-114 000 PCT	115-124 000 PCT	125-134 000 PCT	135-144 000 PCT	145-154 000 PCT	155-164 000 PCT	165-174 000 PCT	175-184 000 PCT	185-194 000 PCT
NSTRA BELLZA SEMI	5	4	4	4	1	1	4	5	4	5	5	2	1	1	3	12		
NUESTRA FAMILIA																		
ONDA MAX DOM	13	10	13	12	11	14	7	9	7	8	32	16	25	18	2	8	3	6
ONDA MAX SAB	28	23	28	26	21	28	19	24	20	24	56	27	43	31	8	31	8	17
PAPA SOLTERO	3	2	2	2	2	3	1	1	1	1	8	4	5	4	2	8	6	12
PECADO DE AMOR	4	3	3	3	3	4	2	3	2	2	22	11	17	12	4	16		
PLAZA SESAMO																		
PRIMER IMPACTO	64	51	58	53	41	54	41	52	44	52	109	53	73	53	7	27	5	10
PRIMER IMPACTO N	30	24	29	26	20	26	19	24	21	25	42	20	28	20	3	12		
PRIMER IMPACTO N R																		
PRIMER IMPACTO XTR	1	1	1	1	1	1			1	1	1		1	1			5	10
SABADO GIGANTE	53	43	47	43	32	42	36	45	38	45	92	45	62	45	8	31		
SABADO GIGANTE R																		
SENSACIONALISIMO																		
SENSACIONL/DANIELA																		
SIEMPRE EN DOMINGO	47	38	43	39	31	41	30	38	32	38	73	35	52	37	10	39		
SPR SABADO SENSACN	25	20	20	18	16	21	16	20	17	20	46	22	34	24	8	31		
TBA	6	5	6	5	4	5	4	5	4	5	12	6	9	6			1	2
TBA/CRISTINA R																		
TELEVIDEO	2	2	2	2	2	3	2	3	2	2	4	2	3	2	1	4		
TEMAS Y DEBATES	3	2	3	3	1	1	1	1	1	1	10	5	7	5	2	8		
TITULARE DEPORTIVO	8	6	8	7	5	7	6	8	6	7	9	4	6	4				
TU Y YO	36	29	34	31	24	31	24	30	25	30	82	40	56	40	8	31	10	21
TU Y YO R																		
VARIOUS	17	14	16	15	11	14	12	15	12	14	24	12	17	12	2	8	1	2

STATION	PROGRAM	*****ADULTS*****						*****WOMEN*****					
		25+	25+	21-24	21-24	21-24	21-24	25+	25+	21-24	21-24	21-24	21-24
		NUM	RTG	NUM	RTG	NUM	RTG	NUM	RTG	NUM	RTG	NUM	RTG
		DOO	PCT	DOO	PCT	DOO	PCT	DOO	PCT	DOO	PCT	DOO	PCT
W64B	30 MINTOS CN JORGE												
W64B	A CAMA CON PORCEL												
W64B	AMANTE ENREDO ENGA	13	7	13	6	13	7	7	7	7	6	7	8
W64B	ANGELICA, MI VIDA	1	1	1	1	1	1	1	1	1	1	1	1
W64B	ASTROS Y ESTRELLAS	3	2	3	1	3	2						
W64B	CBS TELENOTICIAS	1	1	1	1	1	1						
W64B	CHIKUITICAS ANGELI												
W64B	CINE DEL DOMINGO	13	7	13	6	7	4	3	14	7	7	7	6
W64B	CINE DEL JUEVES	1	1	1	1	1	1						
W64B	CINE EN SU CASA	3	2	3	1	2	1	1	1	1	1	1	1
W64B	CINE MUN D/UNISPAN												
W64B	CINE MUNDO D												
W64B	CINE MUNDO S												
W64B	CINE MUNDO V												
W64B	CIUDAD DESNUDA	3	2	3	1	3	2						
W64B	CNE D LA MANANA I												
W64B	CON TODO EL ALMA	8	4	9	4	8	5	4	4	5	5	5	6
W64B	CONFIRMADO												
W64B	DOMINGO MILLON I	19	10	19	9	10	5	5	23	10	11	10	9
W64B	EL Y ELLA	4	2	5	2	4	2	2	2	2	2	5	6
W64B	FUTBOL TELEMUNDO	18	10	18	8	12	6	3	14	8	8	8	7
W64B	GRAN CINE MEXICANO	10	5	10	4	10	5	6	6	6	5	6	7
W64B	HOLLYWOOD D F	8	4	8	4	8	4	5	5	5	5	5	6
W64B	INDIO TAIROBI	3	2	3	1	3	2	1	1	1	1	1	1
W64B	INGLES SIN BARRERA	3	2	3	1	3	2	1	1	1	1	1	1
W64B	JA JA JA	12	6	14	6	14	8	7	7	7	6	7	8
W64B	JOHNNY CANALES	6	3	6	3	6	3	4	4	4	4	4	5
W64B	KOLITAS												
W64B	LA HORA LUNATICA	3	2	4	2	3	2	1	1	1	1	1	1
W64B	LA PALOMA	5	3	5	2	5	3	2	2	2	2	2	2
W64B	LO MEJOR DE SEVCEC												
W64B	LO MJR PURO LOCO	19	10	19	9	13	7	3	14	8	8	8	7
W64B	LUZEN PROMOTIONS	1	1	1	1	1	1	1	1	1	1	1	1
W64B	LUZEN/UNISPAN												
W64B	MATINEE DEL SABADO	5	3	5	2	5	3	3	3	3	3	3	3
W64B	MECANICA FACIL												
W64B	MEJORANDO SU HOGAR	5	3	5	2	5	3	2	2	2	2	2	2
W64B	MJR PORCEL												
W64B	NADA PERSONAL	15	8	15	7	15	8	6	6	6	5	6	7
W64B	NATL MARKTG MEDIA												
W64B	NATL MED/UNISPAN												
W64B	NATL MEDIA/UNISPA												
W64B	NUESTRAS RAICES	3	2	3	1	3	2	1	1	1	1	1	1
W64B	OCURRIO ASI	17	9	20	9	20	11	5	5	7	6	7	8
W64B	OCURRIO ASI N	19	10	19	9	13	7						
W64B	PADRISSIMO	19	10	19	9	10	5	5	23	7	7	7	6
W64B	PAID PROGRAM												
W64B	PLACAS	10	5	10	4	10	5	10	11	10	9	5	6
W64B	PORCEL/UNISPAN												
W64B	PURO LOCO	13	7	13	6	13	7	7	7	7	6	7	8
W64B	PURO TEJANO	8	3	8	2	8	3	2	2	2	2	2	2
W64B	RVNTN DE LA RISA	19	10	19	9	13	7	3	14	8	8	8	7

PROGRAM	PERSONAS				BOYS				GIRLS				TEEN				ADULT				TOTAL	
	12-17	18-24	25-34	35-44	12-17	18-24	25-34	35-44	12-17	18-24	25-34	35-44	12-17	18-24	25-34	35-44	12-17	18-24	25-34	35-44		
30 MINUTOS CN JORGE A CAMA CON PORCEL AMANTE ENREDO ENGA ANGELICA, MI VIDA	16	6	2	3			7	7	7	6	7	7	7	11			2	15		6 22		
ASTROS Y ESTRELLAS	3	1					3	3	3	3	3	3	3	5								
CBS TELENOTICIAS	1																					
CHIKUITICAS ANGELE CINE DEL DOMINGO	13	5					3	20	6	6	6	5	3	3								
CINE DEL JUEVES	1						1	1	1	1	1	1	1	1								
CINE EN SU CASA	3	1					1	7	2	2	2	2	1	1			1	2				
CINE MUN D/UNISPAN																						
CINE MUNDO D																						
CINE MUNDO S																						
CINE MUNDO V																						
CIUDAD DESNUDA	3	1					3	3	3	3	3	3	3	3			2	3				
CNE D LA MANANA I																						
CON TODO EL ALMA	8	3	2	3			4	4	4	4	4	4	4	4			2	3		1 4		
CONFIRMADO																						
DOMINGO MILLON I	19	7					4	27	9	10	9	8	5	5								
EL Y ELLA	5	2	1	1			1	7	3	3	3	3	1	1			1	2				
FUTBOL TELEMUNDO	18	7					3	20	10	11	10	9	8	8			3	5				
GRAN CINE MEXICANO	10	4							4	4	4	4	4	4								
HOLLYWOOD D F	8	3							3	3	3	3	3	3			2	3				
INDIO TAIROBI	3	1							2	2	2	2	2	2								
INGLES SIN BARRERA	3	1							2	2	2	2	2	2								
JA JA JA	17	6	6	8			5	5	7	6	7	7	7	7			4	6				
JOHNNY CANALES	6	2					2	2	2	2	2	2	2	2								
KOLITAS																						
LA HORA LUNATICA	4	1					1	7	3	3	3	3	1	1			1	2				
LA PALOMA	5	2							3	3	3	3	3	3								
LO MEJOR DE SEVCEC																						
LO MUR PURO LOCO	19	7					3	20	11	12	11	10	8	8			2	3				
LUZEN PROMOTIONS	1								1	1	1	1	1	1								
LUZEN/UNISPAN																						
MATINEE DEL SABADO	5	2							2	2	2	2	2	2								
MECANICA FACIL																						
MEJORANDO SU HOGAR	5	2							3	3	3	3	3	3								
MJR PORCEL																						
NADA PERSONAL	16	6	1	1			9	10	9	8	9	9	9	9			5	8		1 4		
NATL MKRTG MEDIA																						
NATL MED/UNISPAN																						
NATL MEDIA/UNISPA																						
NUESTRAS RAICES	3	1							2	2	2	2	2	2								
OCURRIO ASI	21	8	4	5			1	7	12	13	13	11	13	13			8	12		1 4		
OCURRIO ASI N	19	7					6	41	12	13	12	11	7	7			7	11				
PADRISIMO	19	7					4	27	9	10	9	8	5	5								
PAID PROGRAM																						
PLACAS	10	4							10	11	10	9	10	10			7	11				
PORCEL/UNISPAN																						
PURO LOCO	16	6	2	3					7	7	7	6	7	7			7	11		2 15		
PURO TEJANO	8	2							3	3	3	3	3	3						6 22		
RVNTN DE LA RISA	19	7					3	20	11	12	11	10	8	8			2	3				

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STATION	PROGRAM	ADULTS 18-34						ADULTS 35-49					
		NUM	RTG	NUM	RTG	NUM	RTG	NUM	RTG	NUM	RTG	NUM	RTG
		000	PCT	000	PCT	000	PCT	000	PCT	000	PCT	000	PCT
WMDO	A TRAVES DEL VID R												
WMDO	A TRAVES DEL VIDEO	55	29	63	28	58	31			21	22	23	21
WMDO	AL DERECHO Y DERBE											23	26
WMDO	AMOR GIGANTE	44	23	51	23	46	25	3	14	21	22	25	23
WMDO	ANABEL	20	11	21	9	19	10	1	5	5	5	5	5
WMDO	BELLEZA/TU Y YO R												
WMDO	BIENVENIDOS	51	27	64	29	53	28	4	18	14	15	22	20
WMDO	BIENVENIDOS R											17	19
WMDO	CALIENTE DOM	21	11	28	13	28	15			13	14	16	15
WMDO	CALIENTE SAB	25	13	30	13	30	18			11	12	14	13
WMDO	CANAVERAL PASIONES	75	40	90	40	79	42	9	41	42	44	50	46
WMDO	CASOS DE VIDA REAL											41	47
WMDO	CHESPIRITO	3	2	4	2	4	2			2	2	3	3
WMDO	COMPLICES FAMILIA	27	14	33	15	30	16	2	9	15	16	18	16
WMDO	COMPLICES/MOREL R												
WMDO	CONTROL DOM	21	11	26	12	26	14			14	15	16	15
WMDO	CONTROL SAB	27	14	32	14	32	17			12	13	15	14
WMDO	CRISTINA	51	27	61	27	50	27	8	37	34	36	39	36
WMDO	CRISTINA ED ESP	33	17	41	18	38	20	2	9	13	14	16	15
WMDO	CRISTINA ED ESP R												
WMDO	CRISTINA R												
WMDO	DE PELICULA	56	30	64	29	60	32			27	28	30	27
WMDO	DIVINA OBSESION	13	7	17	8	14	8	3	14	12	13	15	14
WMDO	DOMINGO DEPORTIVO	42	22	47	21	41	22	1	5	7	7	7	6
WMDO	DR. CANDIDO PEREZ	6	3	8	4	7	4			4	4	5	5
WMDO	EL CHAVO	1	1	2	1	2	1			1	1	1	1
WMDO	EL INDIO TAIROBI												
WMDO	EL MENSAJERO	7	4	8	4	6	3	1	5	4	4	5	5
WMDO	FUERA DE SERIE	31	16	40	18	37	20	3	14	13	14	15	14
WMDO	FUERA DE SERIE R												
WMDO	HOY CON DANIELA												
WMDO	LA CUCHUFLETA	37	20	41	18	38	20	1	5	23	24	26	24
WMDO	LA PICARA SONADORA	15	8	20	9	16	9	3	14	13	14	17	16
WMDO	LA PINATA LOCA D	6	3	7	3	6	3			4	4	4	4
WMDO	LA PINATA LOCA S	14	7	16	7	16	9			9	9	10	9
WMDO	LA SANTA MISA												
WMDO	LENTE LOCO	24	13	31	14	28	15	2	9	10	11	11	10
WMDO	LENTE LOCO R												
WMDO	LO MJR LENTE LOCO												
WMDO	MARIA LA DL BARRIO	74	39	89	40	76	41	10	46	47	50	55	50
WMDO	MJR LENT/DERECHO												
WMDO	MORELIA	12	6	15	7	14	8	1	5	11	12	13	12
WMDO	MORELIA R												
WMDO	NOCHE DE CINE	1	1	1		1	1						
WMDO	NOCHE DE PELICULA	2	1	2	1	2	1			1	1	1	1
WMDO	NOTI UNI N/DANIELA												
WMDO	NOTICIAS 48	78	41	91	41	77	41	9	41	34	36	38	35
WMDO	NOTICIAS 48 R												
WMDO	NOTICIERO UNI	115	61	136	61	115	62	13	60	56	59	64	58
WMDO	NOTICIERO UNI N	4	2	6	3	5	3			2	2	3	3
WMDO	NOTICIERO UNI N R	1	1	1		1	1	1	5	1	1	1	1
WMDO	NSTRA BELLZA FIN	27	14	32	14	30	16	2	9	14	15	17	16

PROGRAM	PERSONS 12-24				PERSONS 20-24				PERSONS 21-24				PERSONS 21-48				PERSONS 21-34				PERSONS 11-17				PERSONS 1-11			
	MM	ETB	MM	ETB	MM	ETB	MM	ETB	MM	ETB	MM	ETB	MM	ETB	MM	ETB	MM	ETB	MM	ETB	MM	ETB	MM	ETB	MM	ETB		
A TRAVES DEL VIDEO	69	26	15	19	4	27	34	36	39	34	35	36	25	38											5	19		
A TRAVES DEL VIDEO AL DERECHO Y DERBE	61	23	17	21	3	20	23	24	26	23	23	23	15	23							3	22						
AMOR GIGANTE																												
ANABEL	31	12	11	14	1	7	15	16	16	14	15	15	9	14														
BELLEZA/TU Y YO R																												
BIENVENIDOS	74	28	24	30	7	47	36	38	43	38	36	37	23	35							3	22						
BIENVENIDOS R																												
CALIENTE DOM	33	12	12	15			7	7	13	11	13	13	8	12											3	11		
CALIENTE SAB	40	15	16	20			14	15	16	14	16	16	9	14							4	30						
CANAVERAL PASIONES	106	39	31	39	3	20	32	34	41	36	38	39	26	40							6	44			4	15		
CASOS DE VIDA REAL																												
CHESPIRITO	6	2	3	4			1	1	1	1	1	1																
COMPLICES FAMILIA	37	14	10	13	1	7	12	13	15	13	15	15	10	15							2	15						
COMPLICES/MOREL R																												
CONTROL DOM	30	11	10	13			6	6	9	8	9	9	6	9														
CONTROL SAB	46	17	19	24			15	18	17	15	17	17	11	17							5	37						
CRISTINA	70	26	18	23	3	20	18	19	22	19	19	19	13	20							4	30						
CRISTINA ED ESP	51	19	18	23	1	7	20	21	25	22	24	24	16	25							1	7						
CRISTINA ED ESP R																												
CRISTINA R																												
DE PELICULA	80	30	24	30	5	34	29	31	35	31	30	30	19	29							6	44						
DIVINA OBSESION	20	7	6	8			1	1	2	2	2	2	1	2							1	7			1	4		
DOMINGO DEPORTIVO	59	22	16	20	6	41	35	37	40	35	35	36	23	35							1	7						
DR. CANDIDO PEREZ	11	4	5	6	1	7	2	2	3	3	2	2	1	2							1	7						
EL CHAVO	3	1	2	3					1	1	1	1																
EL INDIU TAIROBI	1																											
EL MENSAJERO	10	4	4	5			3	3	3	3	3	3	2	3							2	15						
FUERA DE SERIE	47	17	16	20			19	20	25	22	25	25	19	29							2	15						
FUERA DE SERIE R																												
HOY CON DANIELA																												
LA CUCHUFLETA	49	18	12	15	2	14	14	15	15	13	13	13	7	11							3	22						
LA PICARA SONADORA	23	9	8	10	1	7	2	2	3	3	2	2	2	3							1	7			1	4		
LA PINATA LOCA D	7	3	1	1			2	2	3	3	3	3	1	2											3	11		
LA PINATA LOCA S	22	8	8	10			5	5	6	5	6	6	5	8							3	22			5	19		
LA SANTA MISA																												
LENTE LOCO	37	14	13	16	1	7	15	16	20	18	20	20	14	22							2	15						
LENTE LOCO R																												
LO MJR LENTE LOCO																												
MARIA LA DL BARRIO	105	39	31	39	3	20	27	29	34	30	31	32	22	34							6	44			3	11		
MJR LENT/DERECHO																												
MORELIA	18	7	6	8			1	1	2	2	2	2	1	2							1	7						
MORELIA R																												
NOCHE DE CINE	1		1	1			1	1	1	1	1	1																
NOCHE DE PELICULA	2	1					1	1	1	1	1	1	1	2														
NOTI UNI N/DANIELA																												
NOTICIAS 48	101	38	23	29	6	41	44	47	53	47	48	49	31	48							1	7						
NOTICIAS 48 R																												
NOTICIERO UNI	149	55	34	43	8	54	59	63	71	63	64	65	42	65							2	15			1	4		
NOTICIERO UNI N	6	2	2	3			2	2	3	3	3	3	2	3														
NOTICIERO UNI N R	1																											
NSTRA BELLZA FIN	40	15	12	15	1	7	14	15	15	13	14	14	10	15							2	15						

STATION	PROGRAM	ADULTS						TEEN					
		15-19 000 PCT	20-24 000 PCT	25-34 000 PCT	35-44 000 PCT	45-54 000 PCT	55-64 000 PCT	15-19 000 PCT	20-24 000 PCT	25-34 000 PCT	35-44 000 PCT	45-54 000 PCT	55-64 000 PCT
WMDO	NSTRA BELLZA SEMI	6	3	6	3	5	3			1	1	1	1
WMDO	NUESTRA FAMILIA												
WMDO	ONDA MAX DOM	22	12	31	14	31	17			15	16	17	19
WMDO	ONDA MAX SAB	41	22	50	22	49	26	1	5	22	23	27	30
WMDO	PAPA SOLTERO	6	3	7	3	6	3			4	4	5	6
WMDO	PECADO DE AMOR	20	11	23	10	18	10	5	23	17	18	20	18
WMDO	PLAZA SESAMO												
WMDO	PRIMER IMPACTO	101	53	119	53	99	53	13	80	53	56	60	55
WMDO	PRIMER IMPACTO N	35	19	39	18	33	18	5	23	15	16	16	15
WMDO	PRIMER IMPACTO N R												
WMDO	PRIMER IMPACTO XTR	1	1	2	1	1	1			1	1	1	1
WMDO	SABADO GIGANTE	80	42	94	42	83	45	5	23	38	40	45	41
WMDO	SABADO GIGANTE R												
WMDO	SENSACIONALISIMO												
WMDO	SENSACIONL/DANIELA												
WMDO	SIEMPRE EN DOMINGO	60	32	69	31	65	35			26	27	28	26
WMDO	SPR SABADO SENSACN	43	23	51	23	43	23	5	23	22	23	28	26
WMDO	TBA	9	5	12	5	11	6	1	5	5	5	7	6
WMDO	TBA/CRISTINA R												
WMDO	TELEVIDEO	3	2	4	2	4	2			2	2	2	2
WMDO	TEMAS Y DEBATES	7	4	9	4	9	5			6	6	6	5
WMDO	TITULARE DEPORTIVO	7	4	8	4	8	4			1	1	1	1
WMDO	TU Y YO	71	38	85	38	74	40	9	41	45	47	53	48
WMDO	TU Y YO R												
WMDO	VARIOUS	20	11	25	11	22	12	1	5	7	7	9	8

PROGRAM	PERSONS				12-24				25-34				35-44				45-54				55-64				65+				FEMALES				CHILDREN			
	NUM	RTS	NUM	RTS	NUM	RTS	NUM	RTS	NUM	RTS	NUM	RTS	NUM	RTS	NUM	RTS	NUM	RTS	NUM	RTS	NUM	RTS	NUM	RTS	NUM	RTS	NUM	RTS	NUM	RTS	NUM	RTS				
NSTRA BELLZA SEMI	9	3	4	5	1	7	5	5	5	4	4	4	1	2																						
NUESTRA FAMILIA	34	13	12	15			7	7	13	11	13	13	11	17			2	15			3	11														
ONDA MAX DOM	65	24	24	30	1	7	20	21	24	21	23	23	17	26			5	37																		
PAPA SOLTERO	11	4	5	6	1	7	2	2	2	2	2	2	1	2			1	7																		
PECADO DE AMOR	32	12	12	15	1	7	2	2	3	3	2	2	2	3			3	22																		
PLAZA SESAMO																																				
PRIMER IMPACTO	135	50	34	43	7	47	47	50	58	51	52	53	35	54			4	30			1	4														
PRIMER IMPACTO N	51	19	16	20	1	7	21	22	23	20	22	22	13	20																						
PRIMER IMPACTO N R	2	1	1	1			1	1	1	1	1	1	1	2																						
PRIMER IMPACTO XTR																																				
SABADO GIGANTE	111	41	30	38	6	41	42	45	48	42	42	43	27	41			4	30																		
SABADO GIGANTE R																																				
SENSACIONALISIMO																																				
SENSACIONL/DANIELA																																				
SIEMPRE EN DOMINGO	88	33	28	35	4	27	34	36	42	37	38	39	26	40			6	44																		
SPR SABADO SENSACN	62	23	19	24	4	27	21	22	24	21	18	19	15	23			5	37																		
TBA	13	5	4	5			4	4	5	4	5	5	4	6																						
TBA/CRISTINA R																																				
TELEVIDEO	4	1	2	3			2	2	2	2	2	2	2	3			1	7																		
TEMAS Y DEBATES	12	4	4	5			1	1	3	3	3	3	1	2																						
TITULARE DEPORTIVO	9	3	3	4			6	6	7	6	7	7	4	6																						
TU Y YO	102	38	31	39	2	14	26	28	33	29	30	30	21	32			6	44			2	7														
TU Y YO R																																				
VARIOUS	29	11	9	11	1	7	13	14	16	14	15	15	10	15			1	7			1	4														

A sampling point is made up of a cluster of approximately 5 to 9 household interviews. Once a sampling point's starting address is determined, the interviewer proceeds in a given direction from this starting address, using one of six random intervals, until the assigned target number of household interviews are completed.

Substitute sampling points may become necessary for a number of reasons. In some instances, available official statistics are not current. Blocks are torn down, new ones are constructed, residential blocks become commercial, and consideration of personal safety of interviewers must be considered. In such cases, all sampling point substitutions are "re-mapped" and sent to field by SRC supervisory personnel. No interviewer can substitute sampling point locations in the field.

EDITING

All questionnaires are sent to SRC Miami headquarters where they are checked in, edited and processed. A staff of trained editors review and edit all questionnaires in accordance with written instructions. Programming and station information used for editing purposes is provided directly by the stations and networks.

DATA PROCESSING

The Burroughs B2900 Data Processing System at SRC headquarters is employed for computing the audience estimates. The questionnaires are key-entered to tape. All data is 100% key-verified. Internal checks on accuracy are made by the computer for more than 10 prime data processing factors.

STANDARD ERROR MEASUREMENT

Errors in measurement cannot be computed for the estimates in this survey because the standard error formulas usually employed refer to a true probability sample. Thus, no claim is made as to the true degree of preciseness of these measurements.

LIMITATIONS

SRC utilizes its best efforts to comply with accepted industry standards. Nevertheless, no claim is made that the survey is free of all errors. Errors may occur in the interview, in securing the data, in the processing of the data and the report, etc. Accuracy in the reporting of the viewing and/or the characteristics of the household or individual, sometimes referred to as response error may occur. Therefore, non-sampling errors cannot be warranted to be zero. The normal validation may not always uncover such errors. If errors do arise and are brought to SRC's attention within 60 days of the issuance of the report, corrections will be made whenever possible.

The number of interviews in the computation base is not necessarily equal for each of the days during the survey period. Inability to secure cooperation from all households in the pre-designed sample, or the failure of the cooperating households to provide usable data may result in error, sometimes referred to as non-response error.

PRIVILEGES

It is understood and agreed that the report will be kept strictly confidential, that the data contained herein is copyrighted and the property of SRC, and that neither the whole, nor any part thereof, may be disclosed to anyone but the purchaser, its clients or bonafide prospective clients.

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**REPORT OF
DU TREIL, LUNDIN & RACKLEY, INC.**

EXHIBIT B

TECHNICAL STATEMENT
IN SUPPORT OF THE
PETITION FOR RECONSIDERATION OF THE
SIXTH REPORT AND ORDER IN
MM DOCKET NO. 87-268

This technical statement and associated exhibits were prepared on behalf Low Power TV (LPTV) station WMDO-LP on channel 48 at Washington, DC, in support of a Petition for Reconsideration of the **Sixth Report and Order** in MM Docket No. 87-268 in which the Commission adopted a Table of Allotments for digital television (DTV), rules for initial DTV allotments, procedures for assigning DTV frequencies and plans for spectrum recovery. The purpose is to provide information concerning the availability of an alternate channel to be used by WMDO-LP, as the current channel 48 operation will likely be displaced by the allotment of channel 48 for DTV operation in Washington, DC.

Studies of the VHF (channels 2-13) and UHF (channels 14-~~69~~) TV bands were conducted to determine the availability of an alternate channel to be used by WMDO-LP, as the current channel 48 operation will likely be displaced by the allotment of channel 48 for DTV operation in Washington, DC. The studies considered the FCC's modified interference standards applicable to LPTV stations which were adopted in the DTV proceeding. These include elimination of many of the UHF "taboo" channel restrictions as well as the provision for use of the Longley-Rice propagation model to demonstrate compliance with the interference standards in support of waiver requests.

Based on the results of the detailed studies, all channels appear to be eliminated by either current or proposed NTSC, DTV or Land Mobile Radio Service (LMRS) operations. Furthermore, the majority of potentially available channels were eliminated by proposed DTV allotments. Figures 1 and 2 are summaries of the VHF and UHF channel searches, respectively. For each channel studied, the most restrictive station(s) which eliminates use of the channel is listed along with the reason for

the channel elimination. It is noted that only the most critical station(s) eliminating use of the channel is shown. Figure 3 provides a tabulation of all proposed DTV allotments located within 50 km (31 miles) of the WMDO-LP site.

If there are any questions concerning this exhibit, please contact the office of the undersigned.



W. Jeffrey Reynolds

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June 10, 1997

Figure 1

SUMMARY OF ALTERNATE VHF CHANNEL SEARCH FOR WMDO-LP

Ch.	Station Eliminating Use of Channel			
	Call/Location	Dist. (km)	Azm. (°T)	Reason for Channel Elimination/Notes
2-3	WMAR, Ch. 2, Baltimore, DC	58	41	Co/1 st adj. Ch. NTSC Station
4	WRC-TV, Washington, DC	1	64	Co-Ch. NTSC Station
5-6	WTTG, Washington, DC	2	21	Co/1 st adj. Ch. NTSC Station
7-8	WJLA, Washington, DC	2	35	Co/1 st adj. Ch. NTSC Station
9-10	WUSA, Washington, DC	2	35	Co/1 st adj. Ch. NTSC Station
11-12	WBAL, Baltimore, MD	58	41	Co-/1 st adj. Ch. NTSC Station
13	WJZ, Baltimore, MD	58	41	Co-Ch. NTSC Station